

VioPixel Dress Code

Creativity Meets Professionalism

At VioPixel, we believe in **pushing boundaries** and **expressing individuality**, and that extends to our dress code. Our team is full of **bold creatives**, and while we want you to be comfortable, we also recognize that first impressions matter—whether with clients or in a collaborative setting.

General Guidelines

- ✓ **Be Yourself, But Stay Professional** – Wear what makes you feel confident and creative, but keep it polished enough for a client-facing environment.
- ✓ **Client Meetings & Video Calls** – When meeting clients, dress smart-casual. A clean, put-together look (nice jeans, a button-up, or a stylish top) keeps things professional while still being true to our culture.
- ✓ **In-Office & Remote Work** – Casual and comfortable is fine, but avoid anything overly revealing, sloppy, or inappropriate. Think **"creative agency casual"**, not **"just rolled out of bed."**
- ✓ **Branded Swag** – If you have VioPixel merch, rock it! It helps rep our brand in a subtle but cool way.
- ✓ **Footwear** – Sneakers, boots, and casual shoes are great. Just keep them clean and functional. No flip-flops unless you're working from the beach (lucky you!).

What to Avoid

- ✗ **Graphic Tees with Offensive Imagery** – Keep things respectful and inclusive.
- ✗ **Ripped or Dirty Clothing** – Distressed jeans are fine, but **"worn-out" isn't a vibe** we want to send.
- ✗ **Pajamas & Sweatpants** – Comfort is key, but let's keep it above lounge level.

Special Theme Days & Flexibility

We're all about **having fun**, so expect **themed dress-up days** (yes, Hawaiian Shirt Friday could be a thing). If you're presenting at an event or networking, step it up with a smart-casual or business casual look.

At the end of the day, **we trust you to use good judgment**—dress in a way that reflects your creativity, our culture, and the professionalism we bring to our clients.

